

F O U N D A T I O N F R U M

Connecting Good People with Great Causes

WHY YOU MATTER

Legacy Fund closer to \$1M goal after recent transfer

Thanks to generous support from those that attended Dancing with the Broomfield Stars and end of year donations, the Broomfield Community Foundation's Board of Directors recently approved a transfer of \$20,000 from the Foundation's general fund to the Legacy Fund. The Legacy fund is the endowment of the Foundation.

What is an endowment? It is money given for the permanent use of the Broomfield Community Foundation. The principal is invested long term and only the earnings are used for grants. Gifts given to the Legacy fund are a permanent source of community capital to help benefit Broomfield long into the future. Interest from the permanently endowed fund will increase the amount the Foundation is able to give in grants.

The minimum goal for the principal amount in the Legacy fund is \$1,000,000. In order to reach that goal, the Foundation needs an additional \$170,000. To continue these efforts, the Board of Directors asks

that all Broomfield residents consider both an annual gift and a Legacy fund gift to the Foundation. This can be done by mailing a donation to Broomfield Community Foundation, P O Box 2040, Broomfield, CO 80038, making an online donation at www.broomfieldfoundation.org or calling 303.469.7208 with a credit card contribution.

The Board thanks the community for sharing in the Foundation's successes of giving more than \$1.3 million in grants since the Foundation began to help Broomfield. ❤️



*Barb Spader, with Karen and Bob Davis, previous award-winners, enjoy the Heart of Broomfield Awards last year. The 2011 Heart of Broomfield award winners will be honored on **Monday, April 9**. Turn to Page Two for additional details and ticket information. Watch for award winners to be announced later this month.*



Newsworthy Notes

- ❤️ The Foundation's audit report and 990 are available for review upon request.
- ❤️ The next application deadline for non-profits to apply for grants is May 1, 2012.
- ❤️ You can now donate online at www.broomfieldfoundation.org
- ❤️ Find us on Facebook for the latest Foundation information.

Mission Statement

The mission of the Broomfield Community Foundation is to develop charitable giving to support civic projects, human services, arts and humanities, seniors and education.

Board of Directors

Tom Silvers, President
Lisa Herman, Vice President
Susan Thode, Secretary
Michael Kuzik, Treasurer
Leslee Balten
Larry Beck
Betty Calvin
Laura Ditges
Bruce Erley
Clark Griep
Kevin Jacobs
Vera Roda
Charlotte Santoro
Greg Stokes
Ben Vagher

Contact Us

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info@broomfieldfoundation.org
www.broomfieldfoundation.org
Karen Smith, Executive Director
Janell Daly, Administrative Assistant



Board Member Spotlight

The Broomfield Community Foundation recently welcomed three new board members.

Leslee Balten is an associate attorney with Donelson Ciancio & Goodwin, and a member of the Litigation Team. She focuses her practice areas in Civil Litigation, Environmental, and Energy Law. Leslee is actively involved in the Colorado and Adams/Broomfield Bar Associations. She is also a strong advocate for the Love Hope Strength Foundation evidenced by her volunteer work with the organization. Leslee is excited to become more actively involved in the Broomfield community through her work with the Broomfield Community Foundation.

Bruce Erley is President and CEO of the Creative Strategies Group, a full-service sponsorship and event marketing agency which he founded in 1995. Prior to founding CSG, Bruce was the Vice President for Marketing and Sales for Up with People. He is currently the Chair-



Leslee Balten



Bruce Erley



Ben Vagher

man-Elect of the Board of Directors of the International Festivals and Events Association. Bruce travels around the world giving presentations on sponsorship topics for the events and festivals industry. He has been married to Linda for 28 years and has three grown sons.

Ben Vagher is married to Katherine and has two daughters and five grandchildren. Ben and Katherine moved to Broomfield over 30 years ago. He is an active church and community member. Ben was a math teacher and coach for Adams County School District #12 and then made a career change to construction engineering and management. He is currently the owner of A-1 Chipseal, a company that does contract work, mostly with governmental agencies. Ben volunteers his time as the assistant varsity coach for the Broomfield High School girls' varsity basketball team and also serves on the executive board for the Colorado Contractors Association. ❤️

You're Invited...

Please join the **Broomfield Community Foundation**, the Broomfield Enterprise, Kaiser Permanente, the Omni Interlocken Resort and Pinnacol Assurance for the **2011 Heart of Broomfield Awards** and Broomfield Community Foundation 2011 Grants Celebration.

Monday, April 9

5-7 p.m.

Hors d'oeuvres and Cash Bar

Omni Interlocken Resort

Tickets: \$30 per person

Call 303.469.7208 for reservations or make a payment on line at www.broomfieldfoundation.org under the events tab and Heart of Broomfield.

Watch for award winner announcements in late March or early April.

Honor and memory gifts to the Broomfield Community Foundation

The Broomfield Community Foundation accepts gifts that are made in memory or honor of a specific person. Recent honor and memory gifts include:

J G and Jan Grantham in memory of Leonard Rudolph; Shirley Bennett in memory of Gordon Bennett; Nancy Ferraro, in honor of John and Tony Ferraro; Dan and Bev Ferguson in memory of Marlene Politzer; Christina Lynn Craig in honor of Lucile Lynn; Christ the Servant Lutheran Church in memory of Leonard Rudolph; Joe Mauro in honor of Teresa Marshall; Gordon and Anne McKellar in memory of John Sunderman; Patricia Shaver in honor of Jim Vonachen; David and Margaret Walling in honor of Bob and Mary Juszynski; Mark and Janice Ziegler in memory of Matthew Fee; Joe and Karen Smith, Bob and Joan Woodbury, Barbara Gordon, Jerry

and Kathy Brown, Eco-Cycle, Rosann Doran, Hank Stovall, Daniel and Kristen Womer, Tom and Pam Midanier, Marlys Allen, Gordon and Anne McKellar, Douglas Ikenberry, Richard and Jane Hornbecker, Anita Gordon, Don and Mary Jane Seibold, Hollis and Janet Haberthier, Bob and Karen Davis, Monica Sheets, Larry and Esther Thal, all in memory of Kay Stovall; Shirley Goetz in memory of Harold Goetz; Colleen Sawyer in honor of Gary Gagnon (Valentine); and David and Margaret Walling in memory of Yook "Jack" Lew.

If you would like to make an honor or memory gift to the Broomfield Community Foundation, you may do so by sending a check to: Broomfield Community Foundation, 26 Garden Center, Suite 4D, P.O. Box 2040 Broomfield, CO 80038. ❤️

I got "Flamingoed"

Do you have a friend celebrating a big birthday? Did someone move to a new home? How about a flock of flamingoes to celebrate the event? The Broomfield Community Foundation's Youth Advisory Committee will decorate their lawn for a day. You can also purchase anti-flocking insurance to assure that no flamingoes appear on your lawn!

Visit www.broomfieldfoundation.org and click on the Youth tab to place your order. Requests and credit card donations can also be taken by phone at 303.469.7208. Proceeds will benefit non-profit groups that help youth in Broomfield, as well as the youth referral program that helps low-income and at-risk Broomfield students at the high school level participate in activities that have a positive influence on their lives. ❤️

Corporate Corner



Based in Broomfield, the mission of WhiteWave Foods is to be the Earth's favorite food company, by creating nutritious, innovative, responsibly-produced foods that nurture people and the planet. WhiteWave brands include Horizon®, the leading national organic dairy brand; and Silk®, the national category leader in natural and organic plant-based beverages, including Silk® Soymilk, Silk® Pure Almond and Silk® Pure Coconut. WhiteWave also makes International Delight®, the nation's leading provider of flavored, liquid non-dairy creamers and LAND O LAKES®* liquid dairy products, including America's number one nationally branded Half & Half and Fat Free Half & Half.

WhiteWave is committed to sustain-

ability, from encouraging the use of renewable energy to reducing waste, water use and greenhouse gas emissions at its farms, plants and offices. In 2011, WhiteWave reported on positive progress made against its corporate sustainability goals, including reducing greenhouse gas emissions by 16 percent, waste to landfill by 30 percent and non-ingredient water consumption by 5 percent. We also set a new, more aggressive greenhouse gas reduction goal that we hope to achieve by the end of 2013.

The value we place on the connection between people and the planet is also deeply ingrained in the day-to-day lives of our 1,550 employees. Our Values in Action program helps employees make a difference. It provides opportunities for volunteerism,

community involvement, and participation in environmental initiatives and it inspires us to seek a balance between what we give and what we take. In 2011, WhiteWave Foods employees volunteered more than 9,200 hours. White Wave was also a sponsor for the Foundation's 2011 Dancing with the Broomfield Stars.

For more information, visit WhiteWave online at www.whitewavefoods.com, explore the WhiteWave blog at www.thegrazingmind.com, or follow WhiteWave on Facebook and Twitter. ❤️

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Save the Date



The Third Annual Dancing with the Broomfield Stars will be held on Thursday, September 20 at the 1STBank Center in Broomfield. For the last two years, this event has grown to become one of Broomfield's premier community events featuring "celebrity" dancers paired with professional instructors.

The 2012 Dancers will be announced at the Heart of Broomfield Awards on April 9.

Do some good in Denim

The Broomfield Community Foundation is partnering with area businesses/schools and other employers for a city-wide "Blue Jeans Day" on Friday, March 16. The Foundation is seeking your support in a show of community spirit by sponsoring a Blue Jeans Day in your own workplace or business.

Here's How It Works...

- Call the Foundation office to register to participate or print the participation form from the web site www.broomfieldfoundation.org and submit by fax or mail.
- Once you're registered, begin promoting the Blue Jeans Day on your web site, Intranet, in employee newsletters, or during staff meetings. The Foundation will provide you with posters and information to spread the news.
- Designate an individual in your company to collect donations from employees and distribute participation stickers.
- Submit staff donations (minimum donation \$5 per person) by Friday, March 23.

Talk to your employer and encourage everyone at your business to participate! ❤️

